In the Claims:

The claims are unchanged as follows

1. (original) A method of receiving a subscription to a mutual fund, the method comprising:

receiving a request for a home page;

providing the home page comprising a notice of a

5   subscription offering and a link to a web page;

receiving a request for the web page;

providing web page information allowing a user to

subscribe to the mutual fund responsive to the receiving

the request for the web page; and

10   receiving an indication of an amount of money to be

invested in the mutual fund.

2. (original) The method of claim 1, wherein the method additionally comprises communicating a total amount of money to be invested in the mutual fund responsive to the amount of money received.

3. (original) The method of claim 1 wherein all of the steps are performed via the Internet.

4. (original) The method of claim 1 wherein the web page comprises the web page information.

5. (original) The method of claim 1 wherein the web page comprises a link that may be followed to an additional web page comprising the web page information.

6. (original) The method of claim 1, wherein the steps of claim 1 are performed for each of a plurality of users and the method additionally comprises the steps of:

accumulating the amounts of money from each of the plurality of users; and

providing to a mutual fund management the amounts of money accumulated.

7. (original) The method of claim 1, wherein the notice comprises a banner.

8. (original) The method of claim 7 wherein the banner comprises one selected from a scrolling banner and an animated banner.

9. (original) A computer program product comprising a computer useable medium having computer readable program code embodied therein for receiving a subscription to a mutual fund, the computer program product comprising:

computer readable program code devices configured to cause a computer to receive a request for a home page;

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computer readable program code devices configured to cause a computer to provide the home page comprising a notice of a subscription offering and a link to a web page;

10   computer readable program code devices configured to cause a computer to receive a request for the web page;

computer readable program code devices configured to cause a computer to provide web page information allowing a user to subscribe to the mutual fund responsive to the

15   receiving the request for the web page; and

computer readable program code devices configured to cause a computer to receive an indication of an amount of money to be invested in the mutual fund.

10. (original) The computer program product of claim 9, wherein the computer program product additionally comprises computer readable program code devices configured to cause a computer to communicate a total amount of money

5   to be invested in the mutual fund responsive to the amount of money received.

11. (original) The computer program product of claim 9 wherein all of the computer readable program code devices use the Internet.

12. (original) The computer program product of claim 9 wherein the web page comprises the web page information.

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13. (original) The computer program product of claim 9 wherein the web page comprises a link that may be followed to an additional web page comprising the web page information.

14. (original) The computer program product of claim 9, wherein the computer readable program code devices of claim 9 are performed for each of a plurality of users and the computer program product additionally comprises:

5   computer readable program code devices configured to cause a computer to accumulate the amounts of money from each of the plurality of users; and

computer readable program code devices configured to cause a computer to provide to a mutual fund management the

10   amounts of money accumulated.

15. (original) The computer program product of claim 9, wherein the notice comprises a banner.

16. (original) The computer program product of claim 15 wherein the banner comprises one selected from a scrolling banner and an animated banner.